RAJ TV/NSE/11-12/ DRN: 271
20/03/2012

National Stock Exchange of India Limited,
Regd. Off: Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East),
Mumbai-400 051

Dear Sir

Sub: 'RAJ TV SUCCESSFULLY IMPLEMENTED THE PILOT PROJECT- 'DIGITAISATION OF TAMIL MOVIES'.

Raj Television Network Limited successfully implemented its pilot project of digitization of Tamil Movie Rights; with the remake of the old super hit movie `KARNAN `. A magnum opus, Karnan goes much beyond being just an engaging entertainer — it is a profound take on the psyche of men and women, albeit legendary. And heading a mammoth cast of illustrious actors is Sivaji Ganesan in the title role. The 'Movie ' received an overwhelming response beyond imagination among the audience in Tamil Nadu. The movie assured good revenue in terms of theatrical release and sale of rights in different languages.

The company has good potential for revenue generation by exploring the hidden assets- movie rights by way of digitization in various languages & dubbing. The company owns more than 3000 movie rights in its library and another 100 masterpiece movies are in the project.

Thanking You.

For Raj Television Network Limited

(M Raajhendhran)
Managing Director.

Raj Television Network Limited
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